

MORNING SESSION

Welcome Address

9:00 - 9:05 CET

12:30 - 12:35 IST



Laure De Carayon
CEO Asia Loopers


Keynote : How the Indo-Pacific dialogue can boost trade and investment between France and India ?

9:05 - 9:15 CET

12:35 - 12:45 IST



H.E. Mr Emmanuel Lenain
French Ambassador to India


Address : Unravelling the Indian Consumer Market

9:15 - 9:20 CET

12:45 - 12:50 IST



Payal S Kanwar
Director General


Keynote : Indian Consumers in a post-Covid world

9:20 - 9:40 CET

12:50 - 13:10 IST



Kunal Sinha
Strategy & Foresights
Consultant | Author &
Educator

Keynote : The Retail Roller Coaster

9:40 - 9:50 CET

13:10 - 13:20 IST



Geeta R Lobo
Country Service Line Leader - Social Intelligence Analytics


Keynote : How do Indians shop online?

9:50 - 10:05 CET

13:20 - 13:35 IST



Sankalp Mehrotra
Senior Director,
Monetization


Panel : Decyphering India Luxury Omni-Channel strategies

10:05 - 10:35 CET

13:35 - 14:05 IST



Gitanjali Saxena
Business Head




Gaurav Singh Kushwaha
CEO


Moderation:



Kritika Sharma
Digital Advertising Director


Keynote : Commerce Advertising : The next frontier

10:35 - 10:50 CET

14:05 - 14:20 IST



Sankalp Mehrotra
Senior Director,
Monetization


Fireside Chat : The future of Beauty

10:50 - 11:10 CET

14:20 - 14:40 IST



Ainara Kaur
Founder & Ceo




Joël Palix
Founder


Fireside Chat: "How can brands attract Indian Luxury shoppers overseas"

11:10 - 11:30 CET

14:40 - 15:00 IST



François Arpels
Founder & CEO –
RISE IN Lifestyle Craft &
Luxury



Astrid Wendlandt
Founder & President


Fireside Chat: India, perspectives in the new marketing age

11:30 - 12:05 CET

15:00 - 15:35 IST



Sir Martin Sorrell
Founder & Executive
Chairman




Laure De Carayon
CEO Asia Loopers


AFTERNOON

Lunch Break/Networking

12:05 - 13:05 CET

15:35 - 16:35 IST

Keynote: Exploring Indian shoppers' unique online habits & how you should adapt

13:05 - 13:20 CET

16:35 - 16:50 IST



Matthew Robinson
Senior Marketing Director,
APAC
 CONTENTSQUARE

Keynote: Major Differences in selling online across the Indian, Chinese and Southeast Asian Markets

14:25 - 14:40 CET

17:55 - 18:10 IST



William Bao Bean
General Partner


Fireside : Leveraging the Indian Innovation ecosystem. From outsourcing to innovation hub.

13:20 - 13:35 CET

16:50 - 17:05 IST



Fabien Pierrel
IT Transformation Director
CHANEL TECH_



Souad Tenfiche
CEO

Keynote: Modern Marketer's guide to martech maturity

14:40 - 15:10 CET

18:10 - 18:40 IST



Moneka Khurana
Country Head
 MOBILE MARKETING ASSOCIATION

Keynote: How do India and China Platform Economies differ?

13:35 - 13:55 CET

17:05 - 17:25 IST



Dev Lewis
Founder


Keynote: Using social media in India to build an engaged community

15:10 - 15:20 CET

18:40 - 18:50 IST



Sruthi Gottipati
General Manager & Editor In
Chief
Brut.

Keynote : Leverage India Stack To Further Your Business

13:55 - 14:10 CET

17:25 - 17:40 IST



Ashutosh Sharma
Vice President, Research Director
FORRESTER

Keynote: Creating IP-First Media Companies in the Digital Age

15:20 - 15:40 CET

18:50 - 19:10 IST



Vishal Gondal
Founder


Fireside chat: Takeaways VC Investments and Exits in India

14:10 - 14:25 CET

17:40 - 17:55 IST



Vikram Gupta
Founder & Managing
Partner




Kori Higgins
Operations and Business
Development Professional

AFTERNOON

Panel: How women entrepreneurship has led to empowering Indian consumers

15:40 - 16:10 CET

19:10 - 19:40 IST



Ankita VASHISTHA
CEO
SAHA FUND



Jyotika Jhalani
Founder & Creative Director
JANAVI INDIA



Naiyya Saggi
CEO & Founder
Baby Chakra



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Wrap-up Conclusion

16:10 - 16:15 CET

19:40 - 19:45 IST



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